



INTERNATIONAL WOMEN'S CONFERENCE



SPONSORSHIP PACKAGE



ABOUT THE INTERNATIONAL WOMEN'S CONFERENCE

Nevalliance started the International Women's conference in 2017 to empower women. Women constitute more than 50 percent of the world's population and have contributed substantially to socio-economic development. Unfortunately, their contribution largely remains unrecognized in parts of the world.

Empowering women has become a critical element in the development of an economy. With women moving forward, the family, the village, and the nation move. Hence, improving the status of women by way of their economic empowerment is highly called for.

Starting a business and bringing creativity to life with self-esteem and happiness are directly linked. Economic growth is highly vital for any country, which can substantiate by ensuring the participation of women. Being the focal point of economic development, entrepreneurship can play an instrumental role in building the world.

Our International Women's Conference is a celebration of the achievements of women. This annual conference aim is to inspire women while celebrating our social, economic, cultural and political achievements.



About Nevalliance

At Nevalliance, we are passionate about using creativity to help people learn. Our mission is to use our innovative approach to education to help people reach their full potential. We strive to create educational experiences that are engaging and thought-provoking. Our goal is to provide our students and clients with the best possible learning environment so they can develop the skills and knowledge necessary to succeed in life. We believe that creativity is key to unlocking potential, and our mission is to ensure that our clients have the tools to make the most of their learning.



ABOUT NEVA

Founded in 2013, National Educational Venture Alliance (NEVA) is a 501 (c) nonprofit organization that provides college admissions counseling.

We provide college counseling to students seeking admission to universities in the USA. Whether through Skype, FaceTime, phone conversations, or email, we can work with students from across the United States and worldwide.

The first Lady of Jamaica Mrs. Holness and Dr. Neva



Theme: Leading Ladies

Objectives of the Conference

The main objective of the International Women's Conference is to 'Enhance awareness and create a more informed understanding of the opportunities, issues, and approaches of Women Empowerment with resultant attention and resources directed towards supporting women. The underlying objectives of this conference will be as follows:

- Promote entrepreneurship among women.
- provide new opportunities to bridge the gaps and increase opportunities for linkages;
- Bring awareness to culture and differences
- Highlight leadership amongst women

About the International Women's Conference:

We will have several speakers and panels. We aim to get a recognized keynote Speaker Refreshments will be served.

Who Should Attend

- Women
- Policy Makers
- MSME promotional agencies/organizations,
- BDS (business development service) providers
- Representatives from NGOs and trade & industry associations
- UN agencies
- Multi-lateral and bi-lateral Organizations
- Media persons

PAST ATTENDEES

According John Sanders, from the Black Business Alliance says “I attended Dr. Neva Alexander's Women's Empowerment Conference - although I am a male (who supports women's empowerment), I too left empowered and equipped with the tools to be a more effective business owner and a solid global citizen- I appreciate the level of quality and effort put in to select the most qualified, engaging and dynamic speakers and content rich panelists! Blown Away!!”

Sanders continues to say, “I literally left with a book full of notes of practical tools I can implement to improve the structure of my business, family and life. -This conference was informational, empowering, invigorating and motivating balanced with the Caribbean "funk" needed to get us dancing at the end - the live band was absolutely amazing! Dr. Neva Alexander is certainly a woman of excellence, dignity and great vision - I just wish my three sisters could've attended! This conference was life changing and literally re-calibrated my entrepreneurial thinking patterns - I am inspired, refreshed and ready to roll up my sleeves in get to work for my community! I can't wait to see how this vision evolves”.

According to Diane Curley of www.dianecurley.com, “this conference was everything & more! The setting (Hofstra University) was the perfect optic. The speakers left you not just inspired & empowered but equipped! I enjoyed that everyone was able to interact with and connect with the speakers and each other. And let me tell you something else that was awe-inspiring & something I have not witnessed before; these women were not about themselves, they were all about others...us, you, me, each other!!! Beautiful! They did not talk about random thoughts of fluffiness, they spoke truth! They spoke power! They spoke collaboration & leverage! I can't wait to reach out to all my new friends & together, celebrate women!”.

The International Women's Day Conference was proudly sponsored by Long Island Chamber of Commerce, Street Hype Newspaper and Caribbean Business Connections.

Thank you for the opportunity to attend your International Women's Conference. It was a great success and keep up the good work inspiring women to reach their full potential. Thanks again.

Jason J Panton
Financial Services Professional
Agent, New York Life Insurance Company



Partner with us!

Our Packages

Title Sponsor: \$10,000

Includes:

20 Tickets for conference and VIP dinner
Exhibition space and banners on stage
Introduce keynote.
5 minutes presentation on your brand
Ad display in Street Hype Newspaper
Logo on website
Full display ad in literature
Press Release and direct marketing
campaign
Marketing on social media platforms
Radio interview
Recognized at the VIP dinner.
List of attendees

Diamond Sponsor: \$5,000

Includes:

10 Tickets for conference and VIP dinner
Exhibition space and banners at event
Introduce a speaker or panel.
Ad display in Street Hype Newspaper
Logo on website
Full display in literature
Press Release
Marketing on social media platforms
Radio interview
Recognized at the VIP dinner.
List of attendees

Gold Sponsor: \$2,500

Includes:

5 Tickets for conference and VIP dinner
Exhibition space and banners at event
2 minutes elevated pitch.
Ad display in Street Hype Newspaper
Logo on website
Full display in literature
Marketing on social media platforms
List of attendees

Silver Sponsor: \$1,500

Includes:

5 Tickets

Exhibition space and banners at event

2 minutes elevated pitch.

Logo on website

1/2-page display in literature

Small Business Owners: \$500

Includes:

2 Tickets

Exhibition space and banners at event

2 minutes elevated pitch.

Logo on website and literature

OTHER SPONSORSHIP AND EXPOSURE OPPORTUNITIES

MEDIA PARTNER SPONSOR

Please contact us if you would like to partner with us and provide media coverage or other in-kind support and contributions. We could work on creating a bespoke win-win partnership agreement that best suit your company's values and marketing objectives.

ADVERTISE WITH US

Get more exposure by advertising your business. Showcase your business in our International Woman's Conference Journal. This Journal will be distributed at the conference to the attendees.

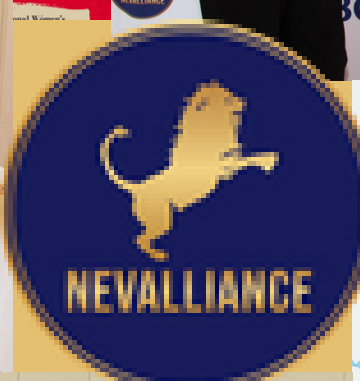
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Dear Sponsors

Thanks for your interest in being a part of this dynamic event. By being a part of this conference, you are also giving to the National Educational Venture Alliance, a 501 © 3 organization that provides admissions counseling and scholarship to students.

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