RENEE SACKS, Ph.D.

PRESIDENT & CEO, SACKS COMMUNICATIONS

EXECUTIVE DIRECTOR, WOMEN BUILDERS COUNCIL, INC.

Renee Sacks creates ‘*opportunities from possibilities*’ and has done so for over three decades in business, government and on behalf of small businesses, especially, women and minorities.

Dr. Sacks is president and founder of [**Sacks Communications**](https://sackscom.com/)**,** a New York State and federally certified WBE. The firm provides corporate communications and integrated marketing services in construction, infrastructure, transportation, and real estate to government agencies, private clients, professional and trade associations and non-profits. Dr. Sacks also serves as Executive Director of [**the Women Builders Council, Inc**](https://wbcnyc.org/)., a leading advocacy organization. She is regarded as an expert authority on issues related to diversity, equity and inclusion and is developing new programs in this area for many of her clients*.* Dr. Sacks has won numerous awards for corporate responsibility and in 2023 was named a Woman of Influence for WBC’s work by ***Crain’s New York Business.***

**Recognized Diversity Advocate.** Through her firm and personally, she has championed opportunities for small businesses in New York and throughout the Northeast Region. She leads the [**Ascend Regional Program NY|NJ|LI**](https://ascendregionalprogram.com/nynjli/), a market access program for MWBEs and part of the [**National Ascend Cities program**](https://ascendcities.com/). For ten years, she produced the largest contract opportunities conference for minority and women businesses in the country for New York State. She is co-founder of [**Columbia University’s Construction Diversity Initiative**,](https://cdinitiative.org/) and an advisor to [**Columbia University’s Construction Administration Program**](https://sps.columbia.edu/advisor/renee-sacks-phd),

**Academic Background**. Dr. Sacks is a former university professor and educator. She was an Assistant Professor at Hofstra University’s School of Business for three years and then left to head the Communications, Film and Technology Department at NYU’s School of Professional Studies where she administered a program of 250 courses, with over 100 faculty that served 5000 adult students. Dr. Sacks earned her Ph.D. from New York University.